

# Marketing

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# Win a luxury spa day for two



To celebrate the launch of our new website, we are giving you and a friend the opportunity to win a day of pampering and relaxation at one of the finest health spas in the country.

You'll have a choice of fantastic locations around the UK, including Greenwoods Estate in Essex, Kenwick Park in Lincolnshire, Nirvana Spa in Berkshire, Rowhill Grange in Kent, Runnymede in Surrey, St David's in Cardiff and

Balmoral in Edinburgh.

Your spa day will last around eight hours and includes full use of the facilities, including the gym, swimming pool, sauna, steam room and jacuzzi, plus at least one spa treatment and lunch.

To enter all you need to do is answer the following question:

*Marketing Impact is based in the same town as the fictional location of which famous 70s television sitcom?*

Send your answer along with your name, position, company details and contact telephone number to [spa-competition@marketing-impact.biz](mailto:spa-competition@marketing-impact.biz)

The closing date for entries is 11th February 2005. The winner will be the first correct entry drawn at random after the closing date and will be contacted by the 21st February. In the meantime, why not check us out on the web?

# Nnn... nineteen

They say size isn't everything, but nineteen million has got to count for something!

That's the print run on a mailing that we have just produced for British Gas, informing customers of the Standards that they can expect when dealing with the company. It's a ten-page DL, roll-fold, designed as an account enclosure to be

included in the bills of all British Gas customers sent during a quarterly cycle.



# Anna joins the team

Joining us from Avis where she worked across Europe, is our newest team member Anna Mononen.

A graduate in German studies and fluent German speaker, Anna worked in publishing for Cosmopolitan, Vogue, Glamour and Elle magazines whilst living in Hamburg. Following her return to the UK she worked for Avis before being recruited by Marketing Impact as Account Executive. Anna brings valuable publishing experience and creative skills to the team. In her spare time Anna enjoys running, galleries and of course... shopping.

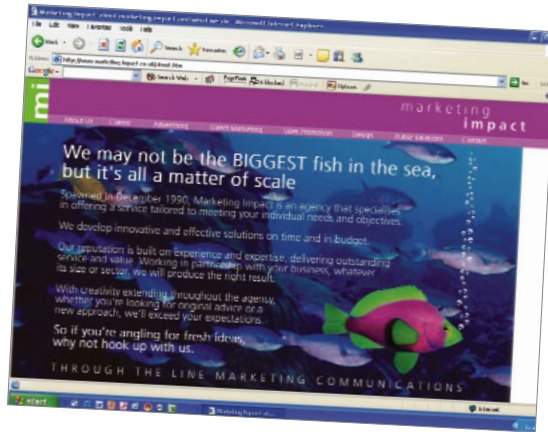


# Hook up with us on the net

Many of our clients only see one aspect of our work, be it Design, Advertising or perhaps Direct Marketing. This often prompts the question "what else do you do as an agency?"

Well, we've recently updated our web site at [www.marketing-impact.biz](http://www.marketing-impact.biz) which is now big on content and light on words (thankfully!) and focuses more on our client work. You'll be able to view our portfolio either by client or discipline.

Why not take a look and at the same time enter our competition to win a fabulous



Spa Day for two people. You'll find full details of the competition on the front. Want to see what else we

do and catch up with the latest Marketing Impact news? See us online at [www.marketing-impact.biz](http://www.marketing-impact.biz)

# Knock knock

On a recent assignment, Darren Pepe, one of our photographers, received many strange looks – well more than usual. The design we created for the Elmbridge Housing Trust (EHT) Annual Report included photography of a variety of front doors. Of course, we had to secure the tenants' permission, but as resident Joan Young commented, "it was a bit of a laugh, after all it's not every

day someone wants to take a photo of your front door".



**It was a bit of a laugh, after all it's not every day someone wants to take a photo of your front door**



Opening doors with the EHT Annual Report